

National Task Force for Impact Investing

6th Plenary

6th June 2019

Attendees

Jon Duncan	Old Mutual
Monique Mathys-Graaf	PIC
Sizwe Nxasana	Sifiso Learning Group
Basil Maseko	National Treasury
Sazini Mojapelo	ABSA
Pat Pillai	LifeCo
Tine Henriksen	UCT GSB Bertha Centre
Elias Masilela	DNA Economics
Susan de Witt	UCT GSB Bertha Centre
Aunnie Patton Power	UCT GSB Bertha Centre
Barry Panulo	UCT GSB Bertha Centre

Apologies

Wendy Lucas-Bull	ABSA
Paul Currie	DBSA
Martie van Rensburg	Independent
Tanya van Lill	SAVCA

Actions

- MOI: Sizwe, Susan, Tine and Pat will work to provide an updated perspective of relative benefits around choice of NPO vs UCT and report back before the next plenary. Other interested Taskforce members can join this group as well.
- AU/Summit: Sue, Elias, and Basil to connect and discuss possible National Treasury touchpoints on leveraging high level AU linkages for Summit as a subcommittee, which is open to other interested Taskforce members.
- Recirculate GSG Summit fundraising 2-pager.
- Supply-side Group: follow up on members that had interest in participating but not currently on list.
- Online Ecosystem: further consider where ownership of the platform sits in order to best facilitate wide market involvement requested.
- African landscape document for Chile: share for comment.
- Should be helpful to provide Sazini and other recently onboarded workgroup leads members context around what has transpired at Plenary level – short form – one pager perhaps.
- Secretariat to share more extensive working group and Taskforce updates on a monthly basis; for instance, in terms of key resource gaps etc.
- Summit organising committee to share updates based on the monthly call, including call to action, etc.
- ABSA, PIC, etc. to connect their marketing teams to IISA in order to increase the visibility.

Minutes

Commencement

Meeting convened by Chairperson and no changes to the agenda recorded other than commencing the discussion with the MOI agenda item.

IISA Entity MOI

Secretariat has been moving on the incorporation of an organisational structure for the IISA to facilitate summit preparation and fundraising and given lead times for tax exemption accreditation.

Securing donor deductibility seems difficult as the IISA's efforts do not directly work with end beneficiaries and are thus unlikely to fit into Schedule 2 of activities. However, an application will be put to SARs to explore if possible. There is also ongoing consideration on how to best leverage role of UCT given the university can provide S18A certificates.

Members expressed concerns that it may not be cost effective to set up an NPC if the prime motivation is NPC for Summit Fundraising only - especially if it will be unable to provide Section 18A benefits.

If UCT proves challenging, suggested further exploring organisations like SAICA or ASISA that can offer access to the platform based on negotiated fees. ASISA was an option explored but also need to be mindful that industry associations may not be entirely neutral platforms for an entity that also needs to neutrally interface with government interests at times.

The Summit has provided recent impetus for an independent entity, but the intention is to leverage the structure for a broader value proposition. Sizwe, Susan, Tine and Pat will work to provide an updated perspective of relative benefits around choice of NPO vs UCT and report back before the next plenary.

GSG Updates

Elias was recently in London has been contributing to a GSG publication with the working title 'Impact Rising.' When released, the document is intended to serve as something of an authoritative reference for impact investing and also inform efforts to bring to grow government/policy-maker involvement.

Seeking to have Sir Ronald Cohen visit SA and meet the President, then head to Kenya, Ghana and Nigeria. Aiming to have this happen before 2020 and leverage engagement begin to see impact increasingly mentioned in policy.

Second part of the London visit discussed Chile Summit and role of African NABs at the convening. Exploring how to get the African agenda represented and a breakaway session with the other African NABs is planned.

Sizwe is set to be in Chile for the Summit and is currently exploring the possibility of securing a speaking role in one of the sessions.

SA GSG Summit

The Summit will feature a Pan-African Agenda and seeking to partner with the other African NABs, bringing in institutions including multilaterals - including the AfDB, DFID and some European and international multilaterals to render both technical and financial support.

Sandton Convention Centre (SCC) booked for 9-12 September and an RFQ for an Events management company is out. The events coordinator should also help negotiate with the venue for better placement etc. Budget is being updated as the SCC quote came in somewhat higher than originally budgeted and wider budget is subject to assumptions surrounding the level of subsidised tickets, travel etc. More detail on the level of subsidisation expected or required by the GSG should be forthcoming as engagement progresses.

Fundraising discussions are ongoing with several potential platinum sponsors and some international entities including CDC and DFID are interested. Also raised sponsorship possibility with Investec this week.

President Ramaphosa is soon to take on AU Leadership and this may be leveraged for Summit collaborations. IISA has already had occasion to engage with Sherpa in Presidency with a view towards the upcoming G20 Summit in Japan and could it may be useful to connect with another promoter in National Treasury to explore possible leverage points. Subcommittee established (Sue, Basil, and Elias) to connect and discuss possible National Treasury touchpoint further.

Noted that, should the Summit take on national/regional province through AU alignment then must consider what the formalities of representation are.

Elias met with the World Bank, team for the African continent on impact investing - already raised outcomes fund for local funding. They would be interested in helping with fundraising - will have a follow-on conversation with them next week.

The fundraising 2-pagers will be recirculated to everyone.

Working Group Updates

Supply Side

- Sazini Mojapelo (ABSA) has agreed to lead the working group and been meeting with Secretariat to consolidate work thus far.
- Sazini has been orienting to the role and has had a number of discussions with Sue, Taskforce members and internally within ABSA.
- The list of members has been refined in part to ensure suitable representation from stakeholder segments and to keep the list manageable. Focus on getting the right representation and balance of views. However, will still attempt to include those that are quite passionate about involvement to do so and follow up on PICs inclusion.

Foundations

- The list of members remains unchanged
- Emphasising a 3-legged approach intended to build more awareness and profile successful impact investing cases from South Africa
- Working group exploring collaboration on training/workshops for foundations on impact investing.
- Further work to occur to map pipeline opportunities.
- Secretariat will be working to assemble a short publication on legal practices for foundations interested in impact investing.
- A subcommittee of the working group will be working on drafting an engagement strategy for SARS to obtain clarity around regulation for foundations making impact investments.

Demand side

- Working group lead appointment pending – working group set to split into early-stage impact enterprise investments and blended finance opportunities and currently exploring champions for each of these focus areas.
- Also focus on packaging of opportunities and increasing matchmaking between supply and demand-side. To that end exploring an impact investing online-ecosystem; a match-making/pipeline identification platform that allows pipeline identification through a two-way exchange of information for intermediaries, investees, investors and other relevant stakeholders.
 - Available as a white label platform and the intention is to introduce it on a SADC level to start with. Should be able to access the software solution for free initially although may have to be paid later. Can connect in SME funding and crowd funding platforms etc. in order to further facilitate connections.
 - Further clarity/consideration on where ownership or hosting of this resource sits requested in order to best facilitate wide market involvement requested.

Impact Measurement & Management

- Dugan Fraser, Director of the Centre for Learning on Evaluation and Results at the University of the Witwatersrand, appointed as working group lead. Dugan is a monitoring and evaluation specialist with extensive experience in supporting public and civil society organisations and institutions.
- Prospective group members were invited to apply with motivation through to 10th May.
- Will move towards developing standardised, sector-wide reporting and measurement standards for the impact investment industry starting by identifying local practices and trends and relate these to what is being done internationally.
- The WG will be curating Impact Investing strand at biennial South African Monitoring and Evaluation Association SAMEA conference this October.

Education Outcomes Fund Advisory Group

- Group established to design and provide technical input towards the design (including focus area) and fundraising for the South African implementation of the Education Outcomes Fund.
- The Education Outcomes Fund is a planned, US\$1bn fund for Africa and the Middle East supported by the GSG which has asked IISA to help input on fundraising and design.
- Draft terms of reference still under evaluation but listed advisory group members, including DBE, National Treasury and IISA representatives agreed to meet every two weeks to help shape possible domestic approach.
- EOF wants to see a tangible national government contribution so least 30% country contribution would need to be forthcoming from Treasury.
- Advisory Group met twice thus far and is seeking to better clarify its place relative to the EOF's central team in design and how fundraising contributions would be allocated and coordinated between local and more central efforts.

Marketing and knowledge development

Secretariat has been considering introducing a further group to help drive knowledge and awareness efforts. Members agreed visibility is important and commended secretariat for facilitating visibility in media and relevant forums to date. However, suggested leveraging capabilities of membership and organisations to further marketing strategy instead of creating a new grouping for this function. ABSA and PIC offered to get some of their marketing resources involved to help think through and contribute to developing taskforce visibility further.

Suggestion to broaden the variety of members provided visibility beyond the 'usual suspects' and potentially work on messaging in the run up to the Chile Summit as priority.

Monique has been working on an African landscape document for Chile and will seek to share it soon for comment.

General & Closing

Communications: request to communicate key dates of upcoming events, and engagements where there are gaps members or other resources could be well placed to contribute towards. Generally, but also in context of the working groups. Potentially include in the periodic emails' updates – an occasional WhatsApp broadcasts may be suitable at times but best to not set up dedicated WhatsApp groups as can be overwhelming.

Helpful to provide Sazini and other recently onboarded workgroup leads members context around what has transpired at Taskforce/Plenary level to date in brief.

Meeting closed.